



COMMUNITY PARTNERSHIP OPPORTUNITIES AVAILABLE

PROGRAM ADVERTISING

Advertisement placement in our fair program, over 1000 copies distributed:

Full Page **\$300**

Half Page **\$150**

Business Card **\$75**

NEIGHBORHOOD SPONSOR

Donation **\$500**

- Display of company name in fair program
- Sponsorship recognition in press releases, in advertising and email blast campaigns
- Company name and logo on Fiesta website
- Company name printed on 200+ volunteer T-shirts

COMMUNITY SPONSOR

Donation **\$1,000**

Neighborhood Partner Benefits PLUS:

- One complimentary (10'x10') booth includes 8' table, table cover and two chairs
- Certificate of Appreciation

FOOD COURT SPONSOR

Donation **\$1,500**

Exclusive sponsorship of the Food Court includes:

Community Partner Benefits PLUS:

- Display of company logo in fair program
- Logo and name displayed at all tables in food court
- Logo displayed in advertising, email blast campaigns, and on the website
- Includes 10X10 canopy for complimentary booth
- Certificate of Appreciation



KID ZONE SPONSOR

Donation \$2,000

Exclusive sponsorship of the Kid Zone includes:

Community Partner Benefits PLUS:

- Display of company logo in fair program
- Logo and name displayed in the Kid Zone tent- use your company banner
- Logo displayed in advertising, email blast campaigns, and on the website
- Includes 10X10 canopy for complimentary booth
- Framed certificate of appreciation

T-SHIRT SPONSOR

Donation \$2,000

Exclusive sponsorship of the Volunteer T-Shirts includes:

Community Partner Benefits PIUS:

- Display of company logo in fair program
- Logo and name displayed as T-shirt sponsor on 200+ volunteer T-shirts
- Logo displayed in advertising, email blast campaigns, and on the website
- Includes 10X10 canopy for complimentary booth
- Framed certificate of appreciation

CARNIVAL ZONE SPONSOR

Donation \$2,500

Exclusive sponsorship of the Carnival Zone includes:

Community Partner Benefits PIUS:

- Display of company logo in fair program
- Quarter page ad in fair program
- Logo and name displayed in the Carnival Zone- use your company banner
- Logo displayed in advertising, email blast campaigns, and on the website
- Includes 10X10 canopy for complimentary booth
- Recognition plaque and framed certificate of appreciation
- Logo displayed on 200+ volunteer T-shirts
- Recognized at the Opening Ceremony as the Carnival Zone Sponsor and mentioned throughout the day from the Main Stage
- Logo and sponsorship recognition in press releases, in advertising, email blast campaigns, and on the website



COMMUNITY STAGE or PERFORMING ARTS STAGE SPONSOR

Donation \$3,000

Exclusive sponsorship of one of the two theme stages: Community Stage or The Performing Arts Stage includes:

Community Partner Benefits PLUS:

- Display of company logo in fair program
- Half- page ad on inside cover of fair program
- Logo and name displayed at the corresponding stage- use your company banner
- Logo displayed in advertising, email blast campaigns, and on the website
- Includes 10X10 canopy for complimentary booth
- Recognition plaque and framed certificate of appreciation
- Logo displayed on 200+ volunteer T-shirts
- Recognized at the Opening Ceremony as one of the Theme Stage Sponsors, mentioned during the day from the Theme Stages in between performances
- Logo and sponsorship recognition in press releases, in advertising, email blast campaigns, and on the website
- Speaking opportunity and introduction of an entertainment act at one of the two theme stages
- Recognition plaque and framed certificate of appreciation

MAIN STAGE SPONSOR

Donation \$6,000

Exclusive sponsorship of the Main Stage includes:

Theme Stage Sponsor Benefits PLUS:

- Front cover display of company name and logo in fair program guide and prime ad location in the program guide
- Company name and logo prominently displayed at the fair stage- use your company banner
- Recognized at the Opening Ceremony as the Main Stage Sponsor, mentioned during the day from the Main Stage in between performances
- Two complimentary (10'x10') booth includes 8' table, canopy, electricity and select location for maximum exposure at the street fair
- Included amongst VIPs and elected officials with speaking opportunity at Opening
- Opportunity to introduce an elected official

BANNER DISTRICT SPONSOR

Donation \$6,500

Premier sponsorship of the Banner District includes:

- Opportunity to have logo and name on banners in the main area of Fiesta (Total of 20 Banners)
- Logo and name displayed on banners for a total of 4 months from time of contract signing
- Recognized at the Opening Ceremony as the Carnival Zone Sponsor and mentioned throughout the day from the Main Stage
- Display of company name and logo in fair program guide at prime ad location in the program guide
- Logo and sponsorship recognition in press releases, advertising, email blast campaigns, and on the Town Council website
- Company name and logo printed on 200+ volunteer T-shirts
- Two complimentary (10'x10') booth includes 8' table and canopy

P O Box 720332 San Diego CA 92172-0332

Phone (858) 848-7782 / Fax 866-746-7816

fiesta.rptc@gmail.com fiesta@rpcouncil.com



Yes, we want to support the 20th Annual Fiesta de los Peñasquitos. Enclosed is our tax-deductible donation.

COMPANY NAME (as printed in Fair Program) _____

COMPANY REP _____ **TITLE** _____

PHONE _____ **EMAIL** _____

- | | |
|---|---|
| <input type="checkbox"/> Banner District Sponsor - \$ 6,500 | <input type="checkbox"/> Food Court Sponsor- \$1,500 |
| <input type="checkbox"/> Main Stage Sponsor - \$6,000 | <input type="checkbox"/> Community Sponsor- \$1000 |
| <input type="checkbox"/> Kids Zone Sponsor - \$ 2,000 | <input type="checkbox"/> Neighborhood Sponsor- \$500 |
| <input type="checkbox"/> Theme Stage Sponsor - \$ 3,000 (choose one) | <input type="checkbox"/> Program Advertising |
| <input type="checkbox"/> Community Stage | <input type="checkbox"/> Full Page \$300 |
| <input type="checkbox"/> Performing Arts Stage | <input type="checkbox"/> Half Page \$150 |
| <input type="checkbox"/> Carnival Sponsor -\$2,500 | <input type="checkbox"/> Business Card \$75 |

**Please make checks payable to Fiesta de los Peñasquitos
P O Box 720332 San Diego CA 92172.**

***The Fiesta de los Peñasquitos is run by the Rancho Peñasquitos Town Council, a
501(c)3 non-profit organization tax id # 51-0562961***