



COMMUNITY PARTNERSHIP OPPORTUNITIES AVAILABLE

PROGRAM ADVERTISING

Advertisement placement in our fair program, over 1000 copies distributed:

Full Page \$1,000

Half Page \$500

Quarter Page \$250

Business Card \$150

NEIGHBORHOOD PARTNER

Sponsor \$500

- Display of company name in fair program
- Sponsorship recognition in press releases, in advertising and email blast campaigns
- Company name and logo on Fiesta website
- Company name printed on 200+ volunteer T-shirts

COMMUNITY PARTNER

Sponsor \$1,000

Neighborhood Partner Benefits PLUS:

- One complimentary (10'x10') booth includes 8' table, table cover and two chairs
- Certificate of Appreciation

FOOD COURT PARTNER

Donation of \$1,500

Exclusive sponsorship of the Food Court includes:

Community Partner Benefits PLUS:

- Display of company logo in fair program
- Logo and name displayed at all tables in food court
- Logo displayed in advertising, email blast campaigns, and on the website
- Includes 10X10 canopy for complimentary booth
- Certificate of Appreciation

15TH ANNUAL
FIESTA
DE LOS PENASQUITOS
SUNDAY MAY 2nd

KID ZONE PARTNER

Donation of \$2,000

- Exclusive sponsorship of the Kid Zone includes:

Community Partner Benefits PLUS:

- Display of company logo in fair program
- Logo and name displayed in the Kid Zone tent- use your company banner
- Logo displayed in advertising, email blast campaigns, and on the website
- Includes 10X10 canopy for complimentary booth
- Framed certificate of appreciation

T-SHIRT PARTNER

Donation of \$2,000

Exclusive sponsorship of the Volunteer T-Shirts includes:

Community Partner Benefits PLUS:

- Display of company logo in fair program
- Logo and name displayed as T-shirt sponsor on 200+ volunteer T-shirts
- Logo displayed in advertising, email blast campaigns, and on the website
- Includes 10X10 canopy for complimentary booth
- Framed certificate of appreciation

CARNIVAL ZONE PARTNER

Donation of \$2,500

Exclusive sponsorship of the Carnival Zone includes:

Community Partner Benefits PLUS:

- Display of company logo in fair program
- Quarter page ad in fair program
- Logo and name displayed in the Carnival Zone- use your company banner
- Logo displayed in advertising, email blast campaigns, and on the website
- Includes 10X10 canopy for complimentary booth
- Recognition plaque and framed certificate of appreciation
- Logo displayed on 200+ volunteer T-shirts
- Recognized at the Opening Ceremony as the Carnival Zone Sponsor and mentioned throughout the day from the Main Stage
- Logo and sponsorship recognition in press releases, in advertising, email blast campaigns, and on the website

15TH ANNUAL
FIESTA
DE LOS PENASQUITOS
SUNDAY MAY 2nd

COMMUNITY STAGE or PERFORMING ARTS STAGE SPONSOR

Donation of \$3,000

Exclusive sponsorship of one of the two theme stages: Community Stage or The Performing Arts Stage includes:

Community Partner Benefits PLUS:

- Display of company logo in fair program
- Half- page ad on inside cover of fair program
- Logo and name displayed at the corresponding stage- use your company banner
- Logo displayed in advertising, email blast campaigns, and on the website
- Includes 10X10 canopy for complimentary booth
- Recognition plaque and framed certificate of appreciation
- Logo displayed on 200+ volunteer T-shirts
- Recognized at the Opening Ceremony as one of the Theme Stage Sponsors, mentioned during the day from the Theme Stages in between performances
- Logo and sponsorship recognition in press releases, in advertising, email blast campaigns, and on the website
- Speaking opportunity and introduction of an entertainment act at one of the two theme stages
- Recognition plaque and framed certificate of appreciation

MAIN STAGE SPONSOR

Donation of \$6,000

Exclusive sponsorship of the Main Stage includes:

Theme Stage Sponsor Benefits PLUS:

- Front cover display of company name and logo in fair program guide and prime ad location in the program guide
- Company name and logo prominently displayed at the Main Stage- use your company banner
- Recognized at the Opening Ceremony as the Main Stage Sponsor, mentioned during the day from the Main Stage in between performances
- Two complimentary (10'x10') booth includes 8' table, canopy, electricity and select location for maximum exposure at the street fair
- Included amongst VIPs and elected officials with speaking opportunity at Opening
- Opportunity to introduce an elected official

BANNER DISTRICT PARTNER

Donation of \$6,500

Premier sponsorship of the Banner District includes:

- Opportunity to have logo and name on banners in the main area of Fiesta (Total of 10 Banners)
- Logo and name displayed on Banners for a total of 4 months (from time of contract signing)
- Recognized at the Opening Ceremony as the Carnival Zone Sponsor and mentioned throughout the day from the Main Stage
- Display of company name and logo in fair program guide and prime ad location in the program guide
- Logo and sponsorship recognition in press releases, in advertising, email blast campaigns, and on the LVMCF website
- Company name and logo printed on 200+ volunteer T-shirts
- Two complimentary (10'x10') booth includes 8' table and canopy

15TH ANNUAL
FIESTA
 DE LOS PENASQUITOS
SUNDAY MAY 2nd

Yes, we want to support the 15th Annual Fiesta de los Penasquitos. Enclosed is our tax deductible donation.

COMPANY NAME (as printed in Fair Program) _____

COMPANY REP _____ **TITLE** _____

PHONE _____ **EMAIL** _____

ADDRESS _____

CITY, STATE, ZIP _____

COMPANY WEB URL (for link from our website) _____

- | | |
|--|---|
| <input type="checkbox"/> Banner District Partner - \$ 6,500 | <input type="checkbox"/> Food Court Partner- \$1,500 |
| <input type="checkbox"/> Main Stage Partner -\$6,000 | <input type="checkbox"/> Community Partner- \$1000 |
| <input type="checkbox"/> Kids Zone Partner -\$ 2,000 | <input type="checkbox"/> Neighborhood Partner- \$500 |
| <input type="checkbox"/> Theme Stage Partner -\$ 3,000 (choose one) | <input type="checkbox"/> Program Advertising |
| <input type="checkbox"/> Community Stage | <input type="checkbox"/> Full Page \$1000 |
| <input type="checkbox"/> Performing Arts Stage | <input type="checkbox"/> Half Page \$500 |
| <input type="checkbox"/> Carnival Partner -\$2,500 | <input type="checkbox"/> Quarter Page \$250 |
| <input type="checkbox"/> T-Shirt Partner -\$2,500 | <input type="checkbox"/> Business Card \$150 |

Please make checks payable to Fiesta de los Penasquitos
P O Box 720332 San Diego CA 92172.
The Fiesta de los Penasquitos is a 501 (c) 3 non-profit organization
Tax Identification Number: 51-0562961