

# 15<sup>th</sup> ANNIVERSARY CELEBRATION

## 15TH ANNUAL **FIESTA**<sup>2010</sup> DE LOS PENASQUITOS SUNDAY MAY 2nd

11:00 AM to 5:00 PM Black Mountain Road  
(between Twin Trails Dr. and Carmel Mountain Rd.)

### BUSINESS BOOTH

**Cost: \$265 (\$200 Chamber Member\*)**

- 10' x 10' Booth Space • Program Listing
- One 8' table with cover/skirts • Two chairs

### FOOD BOOTH

**Cost: \$320 (\$250 Chamber Member\*)**

- 10' x 20' Booth Space • Program Listing

*San Diego County Department of Health will inspect all booths- please insure your booth is compliant with all Health Dept. Regulations including proper sinks, water supplies and type of fire extinguisher.*

*Copies of Seller's & Health Permits and proof of \$250,000 of general liability insurance is required with your application form.*

*NOTE: The Health Department does reserve the right to shut down any and all food booths that do not meet code.*

### SERVICE/NON-PROFIT ORGANIZATION

**Cost: \$125**

- 10' x 10' Booth Space • Program Listing
- One 8' table with cover/skirts • Two chairs

*Special Events Certification Form Required*

### ARTS & CRAFTS BOOTH

**Cost: \$100**

- 10' x 10' Booth Space • Program Listing

*Copy of Seller's Permit and Special Events Certification Form Required  
All items for sale MUST be handmade by the person selling them. Certain categories will be limited in booth spaces. NO food to be sold in this booth category.*

\* Chamber Membership Verification Required

\*\* Electricity hookup is 15 amps; call for quote over 15 amps.

You must provide 200-foot, commercial-type grounded extension cord.

\*\*\*Program will be published April 15. Applications received after this date will NOT appear in the program.

**DEADLINE** for booth applications is **April 15, 2010.**  
*10% Late Fee for Applications received after April 10<sup>th</sup> 2010.*

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail (required) \_\_\_\_\_

Product Description: \_\_\_\_\_

Product will be: (Please check appropriate boxes):

sold     demonstrated     distributed

*Submit completed application with permits and payment payable to: **Fiesta de los Penasquitos P O Box 720332, San Diego CA 92172-0332**  
**Phone 858-324-1881 / Fax 866-746-7816**  
**info@fiestapq.com    www.fiestapq.com**  
*The Rancho de los Penasquitos Town Council is a 501 c3 Organization.**

| Item  | Qty | Cost     | Total    |
|---|-----|----------|----------|
| <b>BOOTH:</b>                                   |     |          |          |
| BUSINESS  |     | \$ _____ | \$ _____ |
| FOOD  |     | \$ _____ | \$ _____ |
| SERVICE CLUB                                    |     | \$ _____ | \$ _____ |
| ARTS & CRAFTS                                   |     | \$ _____ | \$ _____ |
| <b>EXTRAS:</b>                                  |     |          |          |
| 10' X 10' CANOPY                                |     | \$100.00 | \$ _____ |
| TABLE/COVER/SKIRT                               |     | \$30.00  | \$ _____ |
| CHAIR   |     | \$5.00   | \$ _____ |
| SCREENS (FOOD)                                  |     | \$ 60.00 | \$ _____ |
| ELECTRICITY **                                  |     | \$ 60.00 | \$ _____ |
| CORNER BOOTH***                                 |     | \$ 75.00 | \$ _____ |
| <b>LATE FEE 10% after April 15<sup>th</sup></b> |     |          | \$ _____ |

**TOTAL ENCLOSED \$** \_\_\_\_\_

Check# \_\_\_\_\_

**Visa / Master Card / Amex**

Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_

Billing Address \_\_\_\_\_

Zip \_\_\_\_\_

\*\*\*\*\* IMPORTANT \*\*\*\*\*

#### ITEMS NEEDED TO PROCESS APPLICATION:

- A. Application Form (ALL Booths)
  - B. Completed Special Events Health Permit (ALL Food Booths)
  - C. Payment (NO REFUNDS AFTER April 15, 2009)
  - D. Copy of Insurance naming Fiesta de los Penasquitos as additionally insured
- \*\*\*Call for corner booth availability.

Vendor shall indemnify, defend, and hold harmless the Penasquitos Town Council and its respective board members, their officers, employees, agents, representatives and volunteers from and against any and all liability, loss, damage, expense, cost (including without limitation costs and fees of litigation) of every nature arising out of or in connection with Vendor's activities of any nature associated with the Fiesta de los Penasquitos hereunder or its failure to comply with any of its obligations under state or local law, except for such damages which are caused by the sole negligence and/or willful misconduct of the Penasquitos Town Council and/or its members, agents, employees or volunteers.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_