

	2009-10	2010-11	2011-12	2012-13	2013-14	2013-14
					(Projected)	(July-Nov 13)
REVENUES						
Community Partnerships			189	1,575	1,500	630
Winter Wonderland				49		
PQ Shirts				300	500	150
Del Mar Fair banner sales				290	245	245
Photo Contest				120	200	
Fiesta	28,552		35,351	28,142	28,000	265
Fiesta Business Sponsorships	2,600			1,000	1,000	
City Fiesta Grant(s)	9,317			7,505	10,469	10,469
County Fiesta Grant					7,500	7,500
Banner Sponsorship(s)	7,200				15,000	15,000
BID Grant					5,000	
Misc			2,522	215		
REVENUE TOTAL	47,669	0	38,062	39,196	69,414	34,259
EXPENSES						
Fiesta						
Entertainment			4,575	2,100	5,000	2,963
Rentals			13,300	22,310	30,000	7,669
Insurance			844	844	650	650
Advertising			4,541	1,273	1,300	155
Volunteer Shirts			536	645	550	
Consultant			4,104	5,500	5,500	
Safety			6,914	325	1,200	795
City Services/Fees			241	4,844	5,000	111
Misc			2,660	226		
Fiesta Total	35,800		37,715	38,067	49,200	12,343
Grants						
Grants	6,236		5,100	2,750	4,000	1,230
Los Pen Christmas Party	1,000			1,000	1,000	
Grants Total	7,236		5,100	3,750	5,000	1,230
Youth Community Service Awards						
High School (\$250x2)	1,000			500	500	
Middle School (\$100x2)	300			200	200	
Elementary School (\$50x7)	350			350	400	
YCSA Total	1,800		1,876	1,050	1,100	0
Other Community Activities						
Utility Box Art			300			
Community Partner Stickers			375			
PQ t-shirts				1,188		
Winter Wonderland trinkets				48		
Photo Contest Prizes				100	200	
Movie Night					1,000	
Misc reimbursement				187		
Banner Production						3,938
Banner Maintenance						850
Certificates/Plaques	150					
Other Activities Total	150	0	675	1,523	1,200	4,788
Operating						
Telephone Services	220		220	220		
Internet	156				400	286
Liability Insurance	1,100		1,050	1,100	880	880
PO Box			62	76	76	
FBN fee (county)				42		
stamps/envelopes/copies	50		44		100	35
bank fees/checks			32	2	17	17
PayPal fees				31	31	12
Sec of State	20				20	20
taxes	50		92		80	40
Operating Total	1,596		1,500	1,471	1,604	1,290
EXPENSES TOTAL	46,432		46,866	45,861	58,104	19,651
OPERATING SURPLUS/DEFICIT	1,237		-8,804	-6,665	11,310	14,608